

# ULA SABINA | CV

## TV

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| <b>THE FORGET-ME-NOTS</b><br><i>Creator/In Development</i>                                  | Preschool<br><i>2024 - present</i>           | Omatidio Media    |
| <b>FIREMAN SAM</b><br><i>Season 16 Trailer</i>  | Preschool<br>2023                            | Mattel/Wildbrain  |
| <b>JONNY JETBOY</b><br><i>Writer (season 1)</i>   | Animated Upper Bridge<br><i>2022-2023</i>    | iQiyi/WildBrain   |
| <b>STRAWBERRY SHORTCAKE:<br/>Berry in the Big City</b><br><i>Writer (seasons 2 &amp; 3)</i> | Animated Bridge<br><i>2021-2022</i>          | Netflix/WildBrain |
| <b>THETHINGS CELEBRITY</b><br><i>Writer</i>   | <i>Celebrity News Video Articles</i><br>2019 | Youtube/Valnet    |

## DIGITAL

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|---|-------------------------------------|-----------------|
| <b>THETHINGS CELEBRITY</b><br><i>Writer</i> | Entertainment News Articles<br>2020 | Youtube/Valnet  |
| <b>LATCHKEY SIBS</b><br><i>Writer</i>       | ACTRA Short Film<br>2018            | LAB Productions |

## OTHER RELEVANT EXPERIENCE

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### **Production/Script Coordinator** *WildBrain Ltd, Good Witch Productions (Sept '19– Oct 2023)*

- Coordinated on animation and live-action projects, collaborating and maintaining effective communication with production, creatives and networks (iQIYI, Netflix, Mattel).
- Proofed scripts and bibles, wrote characters bios and episodic and series summaries and tracked episodes for continuity purposes
- Worked with marketing team, providing episodic summaries and any copy materials.
- Went above and beyond, by stepping outside of regular responsibilities and aiding the development team by conducting thorough research for upcoming projects and pitching IPs.
- Received consistent commendation; saved time, cost and controlled the scope of projects with finesse, leading to increased productivity and reduced burnout

## EDUCATION

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### **UNIVERSITY OF TORONTO**

Certificate in Copy Writing (2018)

Bachelor of Arts, Honors in Drama with High Distinction (2012 – 2016), Minor in Buddhism and Mental Health Studies.